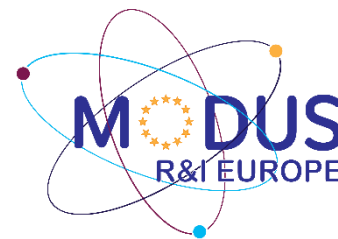


Proposal Writing Services

Client Guide



Here to Support and Enable Winning Proposals

Developing and writing a competitive proposal for [Horizon Europe](#) is a challenging task. For organisations new to this process, navigating the requirements without professional support can be especially challenging. Even experienced teams find that preparing information-dense proposal content still requires a substantial amount of time and expertise.

At MODUS R&I Europe, we understand these challenges, and we understand how to make the process smoother. Our team supports enterprises, researchers, and public bodies alike with unparalleled expertise. Because every member has a scientific research background, we go beyond a basic writing service – we engage deeply with your ideas and match concept to call for the best chance of success. We leverage years of experience to apply proven, success-boosting approaches. With our support, you regain control of your time, allowing you to focus completely on your core passion: the innovation.

“Very good expertise. Strong skill in translating complex scientific jargon into accessible and compelling language.”

- HORIZON RIA client, 2025

“I was amazed to see the degree of deep understanding of our complex web of tasks!”

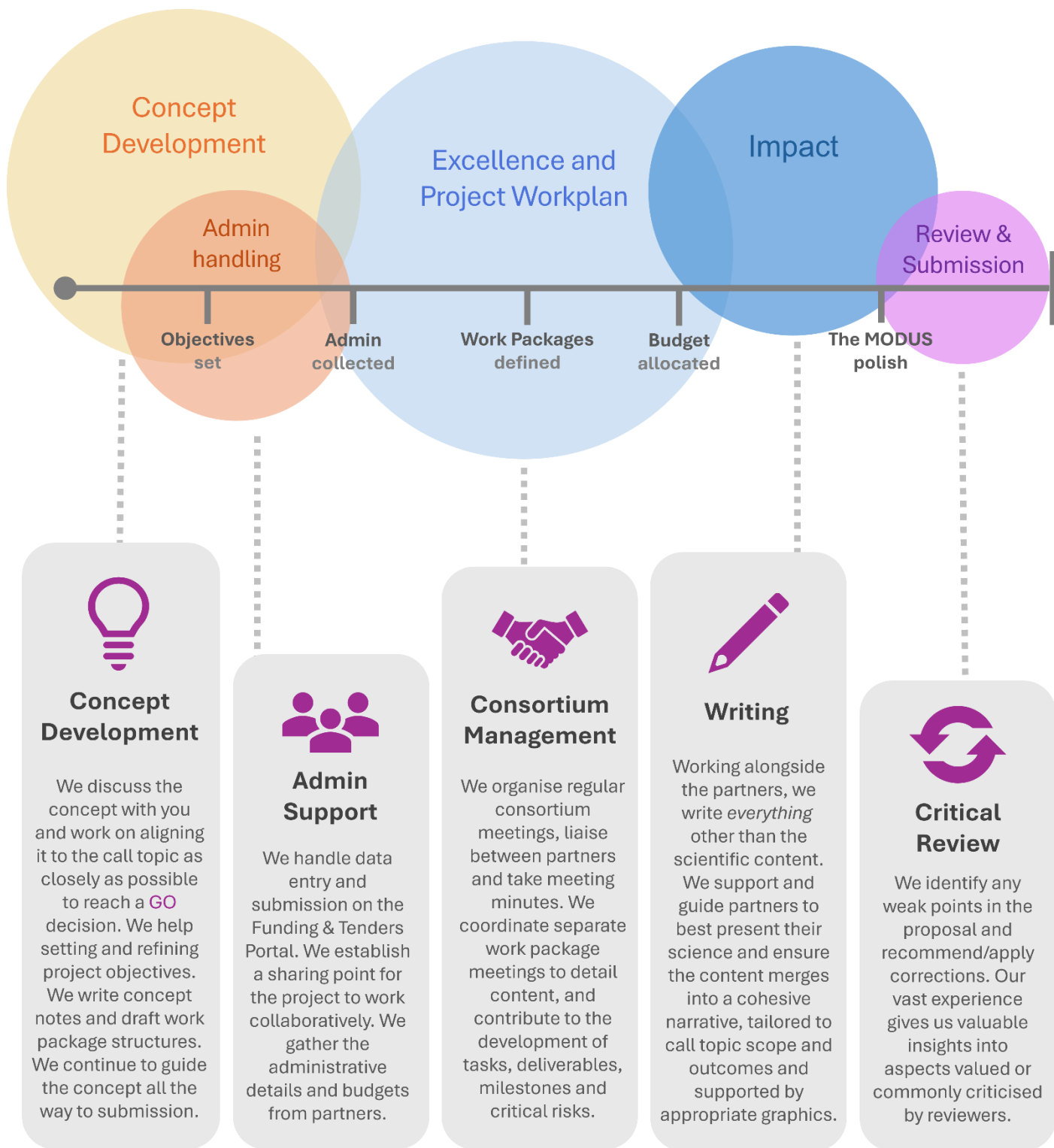
- EIC Pathfinder Open client, 2025

Working with MODUS was a very collaborative and supportive experience - personally, I gained greater insight into EU project expectations.

- HORIZON RIA client, 2025

Horizon Europe remains extremely competitive, with an overall success rate of around 15% and some topics falling far below 5%. With millions of Euros at stake, it is essential to maximise every advantage. Working with dedicated proposal specialists who can focus fully on shaping and developing your application significantly increases your chance of success. **This is where MODUS R&I Europe provides exceptional value.**

What We Do for You



Whether you approach us with a complete consortium and detailed plan or are at the earliest stages of concept development, we work collaboratively with you to enhance and refine your proposal. We do not just identify areas for improvement; we actively help you address them. Our support is always tailored to your specific call topic, concept, and partnership structure. There is no one-size-fits-all approach!

PROPOSAL WRITING SERVICES

Client Guide

Our team of highly motivated Innovation Managers (IMs) has more than 20 years of combined experience in European framework programmes. Every proposal we support receives dedicated, start-to-finish attention from a single IM who becomes fully immersed in your unique concept, objectives, and consortium. We take genuine ownership of the proposal development process – an approach you won't find anywhere else.

Extremely Satisfied Clients

“It was my first time working with MODUS – I would definitely use them again.”
“The experience of working with MODUS was excellent as always!”

2025 Client feedback from Aston University and the University of Stuttgart.

MODUS R&I Europe is a small, agile organisation committed to quality and long-term relationships. Since the launch of Horizon Europe, more than 80% of our clients have returned to work with us again, and 100% would recommend our services to their colleagues. With no reliance on large advertising campaigns, we grow mainly through referrals and the trust we build with clients across sectors. Our focus on quality over quantity underpins every partnership.

A Risk-Sharing Affordable Service

Our superior quality service does not come at a higher price tag. In fact, it tends to cost less. Initial consultation to discuss your concept is completely free. Should you then wish to employ our services, we operate a two-stage fee model: An upfront submission fee and a success fee. This risk-based model allows us to keep the proposal development fees as low as we can while demonstrating our confidence in every proposal we write. The exact fees depend on the funding programme, proposal length, and consortium size.

Success fees are modest flat rates, typically representing less than 1% of the funding awarded, ensuring you retain the flexibility needed when your project is awarded. As a lean organisation with low operational overheads, **we deliver exceptional value for money without compromising on service quality.**



Our inbox is open to inquiries at info@modus-europe.ltd.